



COUTURE TAILORING TECHNIQUES WITH JON MOORE

May 2 - 6, 2011 at The Academy of fine Sewing & Design

Jon Moore has an established Couture business in London, England making Couture Clothes for private clients from his modern studio just outside of central London, www.jonmoore.com

Jon originally studied Fashion Design at Kingston University in London and graduated as most promising final year student. After graduation he joined the Design Studio at Royal Couturier Hardy Amies. He held the positions of Studio Assistant, Women's Wear Designer and Couture Director. Ultimately he was appointed Design Director and held the role for five years.

During his career, Jon has had the privilege of working with and learning from some of the most extraordinary and talented couture fitters, seamstresses, tailors and clients. It is these traditional couture skills that he is passionate about preserving and exploring, combining them with sharp modern design in a contemporary style to create couture clothes for the modern woman.

Jon has recently lectured at the Victoria and Albert museum in London and has taught several couture techniques workshops. Jon has been asked to return to Hardy Amies to act as a Consultant and Brand Guardian to take the company forward with major expansion in China and Asia.

During this five day workshop, students will have the unique opportunity to study with a master. We will begin the workshop with a wine and cheese social Sunday May 8 from 5:30-7:30 pm where you will have the opportunity to meet and greet Jon and other students.

PROJECT

Students will learn traditional hand tailoring techniques while working on their own classic notched revere jacket. Techniques will include backing the fashion fabric, working with hair canvas interfacing, taping a roll line, pad stitching, setting a collar, hand worked buttonholes, setting a sleeve and hand finishing the lining.

PREREQUISITE

Students will partially assemble their garment and lining prior to class so that we can focus on techniques and hand work during the five day workshop. Fabric and pattern recommendations for the garment will be given upon registration.

SUPPLIES

The Academy will provide hair canvas interfacing, collar canvas, silk thread buttonhole twist, shoulder pads, basting threads and hand sewing needles required for the project.

LOCATION

The Academy of fine Sewing & Design is a fully equipped school and studio located in beautiful North Bay, Ontario, Canada. Students will enjoy the use of Bernina sewing machines, pattern drafting rulers and tools, professional pressing systems, full spectrum lighting, sewing kits with Gingher scissors and Olfa rotary cutters. We will create the atmosphere of working in a couture workroom with a large covered table. Students will learn hand sewing skills as they sit together in the workroom. The Academy is situated amongst a beautiful maple forest – visible from the 7 large windows and only minutes away from North Bay's airport.

ACCOMMODATION

Rooms are available at the Hampton Inn for a special group rate of \$135 per night which includes breakfast. The Hampton Inn is located within walking distance of many restaurants. A reservation link to the Hampton Inn will be provided upon class registration. Daily shuttle service between the hotel and school can be provided if required.

TUITION FEES

Class tuition fee of \$1500 CDN plus 13% HST includes five days of instruction, Sunday evening wine and cheese social, all handouts, project supplies, lunches and beverage breaks. A non-refundable deposit of \$300 will reserve your spot, with the remainder due by February 28, 2011. Class size is limited to 10 students providing maximum individual attention. In the event that you must cancel after February 28 but prior to April 22, half of the balance will be returned to you. If your space can be filled the other half will be refunded. If you cancel after April 22, no refund will be given. In the event that the course is cancelled students will be fully reimbursed. It is recommended that you consider purchasing private cancellation insurance.



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Name: _____ Phone: _____

Address: _____

VISA/MC card number (if using): _____ SVC #: _____ Expiry Date: _____

Signature for credit card use: _____ Email: _____

Enclose a deposit cheque, money order or VISA/MC information made payable to The Academy of fine Sewing & Design in the amount of \$300CDN. The balance is to be paid by February 28, 2011.

Forward registration to:

The Academy of fine Sewing & Design, 50 Hazelton Lane, RR#1 Box #1, North Bay, Ontario, Canada P1B 8G2.

Please feel free to contact Kathryn Brenne at 705-494- 8529, e-mail kathryn@finesewing.com or fax 705-494-8529 for more information.